ELLIPSE LEASE RENEWALS & RESIDENT ENGAGEMENT

Rethink Lease Renewals.

Stop Losing Residents to Silence. Start Building Relationships.

Real engagement means consistent, year-round communication with residents, not just a notice when rent is late or the lease is ending. **Residents who have a relationship with management are more likely to stay and renew.**

Experience the **Ellipse** Impact:

Our automation keeps every renewal on track:

Multi-Step
Custom Renewal Campaigns

Automated Outreach
Customizable, Consistent, Multi-Channel

Resident Surveys
Move-In, Check-Ins & Upgrade Feedback

Built-In Reporting
See What Lands With Residents

Built on the same automation platform as every Ellipse product.

The **Ellipse** Difference

ELLIPSE LEASE RENEWALS & RESIDENT ENGAGEMENT

- Multi-Step Renewal Campaigns
- Year-Round Resident Updates & Feedback
- No Proprietary CRM Required
- Transparent Pricing
- Text, Email & Phone Follow-Up
- PMS/CRM Platform Agnostic
- No Minimum Unit Requirement
- Fast, Free, Lightweight Implementation

Why **Ellipse** is Your Competitive Edge:

For Property Owners:

- **Protect Occupancy:** Fewer residents slip through the cracks unrenewed.
- **Build Relationships:** Residents who feel connected to management stay and renew.

For Property Managers:

- **Campaigns Run Themselves:** Texts and emails go out on schedule, with calls when needed.
- **Keep Everyone Informed:** Share community news, activities and events with every resident.

For Leasing Agents:

- **No More Chasing Renewals:** Eliminate manual call lists and follow-up spreadsheets.
- **Focus on Closing:** Spend time on residents ready to sign, not tracking down non-responders.

Key Features That Drive Results:

- **Multi-Step Renewal Campaigns:** Sequences texts and emails from first notice through final decision.
- **Multi-Channel Outreach: Texts and** emails, with a call for non-responders.
- **Year-Round Engagement:** Shares news with every resident, then asks how it went. The parking lot was resurfaced, the pool was renovated, the walkways were cleared of snow.

Ready to Revolutionize Your Renewals?

Stop losing residents to silence. Start maximizing retention and your team's time with **Ellipse**.

Scan for the full product page

Get started with Ellipse

Book a consultation
ellipseleasing.com

Explore every Ellipse product
Experience Ellipse